



Vidya Prasarak Mandal's

# DR. GHALI COLLEGE

Gadhinglaj Tal. Gadhinglaj, Dist. Kolhapur-416502

Affiliated to Shivaji University, Kolhapur • NAAC Re- Accredited ' B' Gradee



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## B.B.A.

Bachelor of Business Administration

2021-22





## Vision

The Motto of our institution is **विद्ये विना न जागृति** means without education there is no awareness in the society. The Vision of our institution is to educate and create awareness among young generation. With this motto we have formed following Missions, Goals.

## Mission

- To propagate Higher education in rural and hilly areas.
- To give quality education to develop students overall personality.
- To inculcate value system among the students through proper guidance.
- To higher global competencies among the students.
- To promote the use of modern computer based ICT technology.
- To collaborate with alumni, stakeholders and parents for

## Goals and objectives

- To conduct various activities for raising awareness among the students regarding the social, political, economic and environmental realities fo contemporary India.
- To create scientific temper among the students.
- To provide skill and need based education.
- To propagate the higher education for women to create social justice.
- To provide career oriented and job based education and to shape the students for global Competitiveness.
- To help needy and poor students to acquire higher education.

President



Smt. Ratnamala Ghali

Founder President



Late. Dr. Shivaling Shivayogi Ghali



## Board of Director



Dr. Satish Ghali  
M.Sc. Ph.D.  
Executive President



Shri. Arvind Kitturkar  
B.A.  
Vice President



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Director



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Shri. Shivayogi Ghali  
B.A.  
Director



Shri. Rajendra Kangurl  
Director

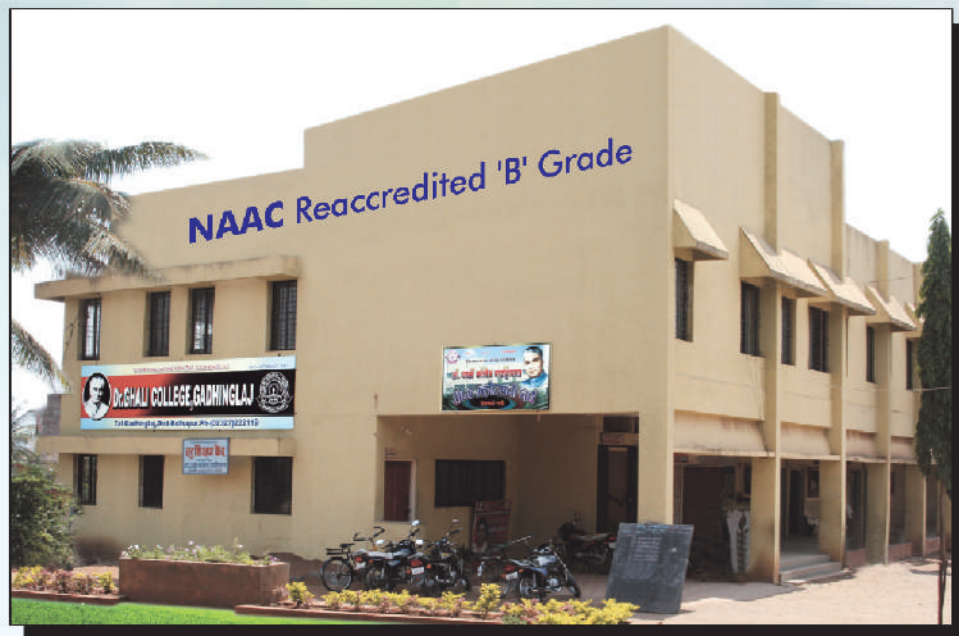


## 1) ABOUT COLLEGE

Dr. Ghali College was established in 1984 with view to impart higher education to students belonging to educationally, weaker sections and depressed classes in the rural as well as hilly region of Gadhinglaj. The college celebrated its silver Jubilee year during 2008-2009. The college has maintained the standard of education in both conventional and modern courses. This is multi-faculty college with post- graduate departments. The college offers courses like- B.A., B.Com., B.Sc., B.B.A., M.A., M.Com. & M. Phil apart from these, we have started career oriented courses like Journalism, Tax consultancy and English Communication. the objective of college is not to produce graduates but to develop such skills in them to face the challenges of life and to contribute to the welfare of society and to mankind.

## 2) ABOUT B.B.A

Today we are living in the era of globalization where many of the multinational companies are operating and making their base across India. This is an opportunity for the Indians to develop themselves and to prove their ability as professionals. There are many vacancies of professionals in different Business and Management field as well as corporation sector.



## 3) OBJECTIVES

- 1) To provide high quality standard education in management.
- 2) To impart in-depth knowledge & broad understanding of different areas of Business & Management, Accounting, H.R.M., Finance, Marketing, I.T., Business Communication, Business Laws and economy
- 3) To facilitate students by starting their own ventures.
- 4) To nurture innovative and creative abilities of students and faculties.
- 5) To foster enterprising spirit among students.

## 4) DURATION

- 1) The program shall be a Full Time program.
- 2) The duration of program shall be three years.
- 3) The program shall be run on self supporting basis

## 5) ELIGIBILITY

A candidate for being eligible for admission to the degree course in Business Administration shall have passed XII std. Examination with minimum qualifying marks for the candidates form all the categories will be 45% of the Maharashtra Board of Higher Secondary Education or its equivalent or any Diploma or MCVC of not less than two years.

## 6) FACILITIES

### A) Library

- a) Text books will be issued for home-reading
- b) College has Book-Bank scheme for needy students
- c) Scholar cart to promote excellence.
- d) Students can borrow the reference books for home reading keeping deposits of Rs.200/-
- e) Free Internet facilities & study room.



### B) Scholarships / Awards

- a) Central Sector and other scholarships of central government for eligible students.
- b) Scholarships of Maharashtra Government for eligible students.
- c) University open merit scholarship
- d) Gouri- Ganga Trust Halakarni Scholarship.
- e) S.T. Jindal Scholarship for eligible students
- e) Free Internet facilities & study room.
- f) College awards for all subjects.



**C) विमा संरक्षण****अ) विद्यार्थी व शिक्षक तसेच शिक्षकेतर कर्मचारी यांच्यासाठी**

१. वाहन अपघात मृत्यू	: एकूण रु. १,००,०००/-	५. दोन-हात/पाय	: एकूण रु. १,००,०००/-
२. नैसर्गिक आपत्तीमुळे मृत्यू	: एकूण रु. १,००,०००/-	डोळे पूर्ण निकामी	
(पूर, भूकंप)		६. एक-हात/पाय/	: एकूण रु. ५०,०००/-
३. कायमचे अपंगत्व	: एकूण रु. १,००,०००/-	डोळे पूर्ण निकामी	
४. कायमचे अर्ध अपंगत्व	: एकूण रु. ५०,०००/-	७. नैसर्गिक मृत्यू	: एकूण रु. १,००,०००/-

**ब) विद्यार्थी व विद्यार्थीनी यांचे आई व वडील हे दोघेही (पालक या नात्याने) सदर योजनेच्या लाभार्थी पात्र असतील. आई व वडील यांच्यासाठी -**

१. अपघाती मृत्यू	: एकूण रु. २५,०००/-	३. पूर्ण अपंगत्व	: एकूण रु. २५,०००/-
२. नैसर्गिक आपत्तीमुळे मृत्यू	: एकूण रु. २५,०००/-	४. नैसर्गिक मृत्यू	: एकूण रु. २५,०००/-
(पूर, भूकंप)			

**\* टीप:-** आत्महत्या या कारणाने मरत असलेल्या व दवाखान्याचा खर्च या बाबी या योजनेतून वगळण्यात आलेल्या असल्याने याबाबत कोणत्याही स्वरूपाचा लाभ किंवा प्रतिपूर्ती देता येणार नाही.

**D) Language Lab.**

The College has a modern Language Laboratory with state of the art audio-visual equipment to aid in imparting language skills. Currently "Orelli TELL" digital language lab is installed for 20 users.

**E) Computer Lab:**

The college has a well equipped computer laboratory with modern PC's & free Internet facility to provide computer Education to all students

**F) Gymkhana:**

There is a Gymnasium with multi GYM of 6 stations and other weight lifting facilities. There is an indoor court for carom, Chess and Table Tennis.

**7) Scheme of Examination**

B.B.A. program will be conducted through CBCS semester pattern. There shall be an examination at the end of each semester. Each course(subject) during each semester will carry 100 marks. Out of this 50 marks will be allotted to University theory papers and 50 marks to be given by each college through internal evaluation.

**8) Standard of Passing**

A candidate must obtain minimum 40% of the marks in each University and internal examination paper as well as mini and major project report.

**9) Discipline & Code of Conduct**

High standards of discipline is maintained in computer to attain perfection. Self discipline in the best discipline. All Students are expected to observe high order discipline & decorum in the Classroom, Library, office, during visits to Industrial Houses & Business Organization and during functions / Seminars / workshops etc. & does not interfere the activities related to other institutions in the campus. Dress code and batch is mandatory for the students in the college hours. In case of violation, the power relating to the disciplinary action will be reserved with the Principal & his decision in this regard, shall stand final.



## 10) CAREER OPPORTUNITIES



## 11) ACADEMIC CALENDER 2021-22

Due to COVID-19 Pandemic the Academic Calender 2021-2022 will be flashed after receiving guidelines for next year from Shivaji University, Kolhapur.

### COLLEGE WORKING HOURS

1. B.B.A	:- Monday to Saturday- 10.45 a.m. to 04.15 p.m.
2. OFFICE	:- Monday to Saturday- 08.30 a.m. to 04.00 p.m.
	Saturday - 09.00a.m. to 02.00 p. m.
	Sunday - Holiday
	Lunch Break - 01.30 p.m. to 02.00 p.m.

### Placements

1. Mr. Namdev Sutar, Mr. Rahul Jangali, Ms. Arpana Wardai  
Mr. Annagoanda Patil, Ms. JalshreeUpadhye, Ms. Swati Yesare,  
Mr. Mahesh Bhadarage, Mr. Nikhil Desai placed in TCS, Pune.
2. Ms. Pranali Patil, Ms. Nilam Bhanghe placed in A.C.G. Pharma  
Pvt. Ltd. Pune.
3. Ms. Nikita Bhosale placed in Teconnex Pvt Ltd. Pune

### Industrial Visit

1. *Infosys*, Phase II, Hinjawadi, Pune on 29<sup>th</sup> Feb 2020.
2. *Arjun Refineries, Hasurchampu MIDC, Hasurchampu* on  
17<sup>th</sup> Jan 2020.
3. *Anmol Agro Industry, Hasurchampu* on 14<sup>th</sup> January 2020.
4. *Avyukta Foods and beveragesValentina Ice Cream plant, Hebbal JI*  
on 7<sup>th</sup> January 2020.

### Internship Programs

1. Namdev Sutar and Rahul Jangali completed training programme on  
Startup and Entrepreneurship Awareness programme.
2. Namdev Sutar, Rahul Jangali, Arpana Wardai, Snehal Patil and  
Annagoanda Patil completed 21 days training of TCS recruitment drive.
3. Pranali Patil and NilamBhanage completed their internship in Anand  
engineering works, Pune.

### Major Activities of Department

- Ashwamedha : Welocme Function
- Entrepreneurship Development Programme
- Faculty & Student Exchange Programme with RIT.
- Academic & Research Collaboration with Reputed Institutes
- Shivdrushti: Management Fest
- Internship Programmes
- HRM, Marketing, Finance & Management Club activities



CBCS BBA : List of Course			
B.B.A I Sem I & II			
Semester -I		Semester -II	
Course code	Course (subject)	Course code	Course (subject)
CC-A1	Fundamental of Business Management	CC-A4	Accounting for Managers
CC-A2	Principles of Marketing	CC-A5	Human Resource Management
CC-A3	Micro Economics	CC-A6	Macro Economics
GEC-G1	Information Technology in Busi. Mgt	GEC-G2	Management Information System
AECC-C1	Business Communication paper I	AECC-C2	Business Communication paper II
CCC-1	Democracy, Elections and Good Governance ( Non- Credit)	SEC-I	Any one from- Business communication& presentation/Event Management/ Personality Development/Yoga & physical Management /Resume, Report & Proposal Writing
B.B.A. II Sem III & IV			
Semester -III		Semester -IV	
Course code	Course (subject)	Course code	Course (subject)
CC-B1	Fundamental of Entrepreneurship	CC-B4	Entrepreneurship Project Management
CC-B2	Cost Accountancy	CC-B5	Management Accounting
CC-B3	Service Marketing	CC-B6	Rural and Retail Marketing
GEC-G3	Forms of Business organisation.	GEC-G4	Research Methodology
AECC-C3	Statistical Techniques	AECC-C4	Statistics for Decision Making
AECC-EVS	Environmental Science	----	----
B.B.A. II Sem III & IV			
Semester -V		Semester -VI	
Course code	Course (subject)	Course code	Course (subject)
Compulsory Course		Compulsory Course	
CC-C1	Fundamental of Business Law	CC-C4	Fundamental of Taxation
CC-C2	Human skills	CC-C5	Business Ethics
CC-C3	Management Historians	CC-C6	Organizational Behaviour
Discipline Specific Elective - Marketing		Discipline Specific Elective - Marketing	
DSE-A1	Digital Marketing	DSE-A3	International Marketing
DSE-A2	Field visit /Report (mini project)	DSE-A4	Project -major
Discipline Specific Elective - HRM		Discipline Specific Elective - HRM	
DSE-C1	Human Resource Planning	DSE-C3	Human Resource Development
DSE-C2	Field visit /Report (mini project)	DSE-C4	Project- major
Discipline Specific Elective - Finance		Discipline Specific Elective - Finance	
DSE-B1	Financial Management	DSE-B3	Business finance
DSE-B2	Field visit /Report (mini project)	DSE-B4	Project- major



SHIVAJI UNIVERSITY, KOLHAPUR

Sr. No. 002859



CERTIFICATE

This is to certify that University approval is given to *Dr. Ghali College, Gadhinglaj, Tal. Gadhinglaj, Dist. Kolhapur* to conduct the following courses for the academic year 2021-22.

Faculty of Humanities, Commerce & Management and Science & Technology

- B.A. I Grant-in-aid Division-3 Permanent Affiliation**
- Govt. Approval - एनबीसी ३५८४/८९१६/विशि-३ दि. १६/०६/१९८४
  - University Recent Approval - संलग्नता/टी-२/का-१९३/१९९९ दिनांक-२२/०३/१९९९
  - Compulsory - English, Marathi, Scientific Method
  - Optional/Special - Marathi, Hindi, English, Economics, Sociology, Political Science, Psychology
- B.A. I Non Grant Division-1**
- Govt. Approval - शि.सि-३०९६/विषय तुकड्या वि.शा.३/१५८/१५८/विशि-३ दि. ०३/०९/१९९६
  - University Recent Approval - संलग्नता/टी-२/का-१९३/१९९९ दिनांक- २२/०३/१९९९
  - Compulsory - English, Marathi, Scientific Method
  - Optional/Special - Marathi, Hindi, English, Economics, Sociology, Political Science, Psychology
- B.A. II Grant-in-aid Division-2 Permanent Affiliation**
- Govt. Approval - एनबीसी ३५८४/८९१६/विशि-२ दि. ०६/०६/१९८४
  - University Recent Approval - संलग्नता/टी-२/का-१९३/१९९९ दिनांक- २२/०३/१९९९
  - Compulsory - English, Environmental Studies, I.D.S. - Co-operation, H.S.R.M., Logic, Public Admin., History of Hindi Literature, and other subjects
  - Optional - Marathi, Hindi, English, Economics, Sociology, Political Science, Psychology
- B.A. II Non grant Division-1**
- Govt. Approval - शि.सि-३०९६/विषय तुकड्या वि.शा.३/१५८/१५८/विशि-३ दि. ०३/०९/१९९६
  - University Recent Approval - संलग्नता/टी-२/का-१९३/१९९९ दिनांक- २२/०३/१९९९
  - Compulsory - English, Environmental Studies, I.D.S. - Co-operation, H.S.R.M., Logic, Public Admin., History of Hindi Lit. (and other subjects)
  - Optional - Marathi, Hindi, English, Economics, Sociology, Political Science, Psychology
- B.A. III Grant-in-aid Division-2 Permanent Affiliation**
- Govt. Approval - एनबीसी/१०९२/२००२/अ/मि-३ दिनांक-०६/०६/१९९६
  - University Recent Approval - शिवाजीवि/संलग्नता/टी-२/विशेषापरिषद दि. १६.११.१९ दि. १९.११.२००२
  - Compulsory - English
  - Optional/Special - Marathi, Hindi, English, Economics, Sociology, Political Science

Registrar,  
Shivaji University,  
Kolhapur.

SHIVAJI UNIVERSITY, KOLHAPUR

Sr. No. 002860



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- B.A. III Non Grant Subject**
- Govt. Approval - एनबीसी/२००२/१२३८/अ/मि-३ दिनांक-०३/०९/२००२
  - University Recent Approval - संलग्नता/टी-२/KOP ८२/००५२२ दि. ३०/०३/२०२१
  - Optional/Special - Psychology

- M.A. Part I & II Non Grant Division-1 Intake - 50**
- Govt. Approval - शि.सि-३०९६/१२३/१५८/विशि-३ दिनांक - २२/०६/२००१
  - University Recent Approval - संलग्नता/टी-२/KOP ८२/००५२२ दि. ३०/०३/२०२१
  - Course - समाजशास्त्र व अर्थशास्त्र

- M.A. Part I & II Non Grant Division-1 Intake - 50**
- Govt. Approval - एनबीसी-२००२/१२३/१५८/विशि-३ दिनांक - २२/०६/२००१
  - University Recent Approval - संलग्नता/टी-२/KOP ८२/००५२२ दि. ३०/०३/२०२१
  - Course - इंग्रजी व हिंदी

- B.Com. I Grant-in-aid Division-1 Permanent Affiliation**
- Govt. Approval - एनबीसी ३५८४/८९१६/विशि-३ दि. ०६/०६/१९८४
  - University Recent Approval - संलग्नता/टी-२/का-१९३/१९९९ दिनांक- २२/०३/१९९९
  - Compulsory - बिजनेस कम्युनिकेशन-१ (इंग्रजी), बिजनेस इंट्रोडक्शन-१, प्रिन्सिपल ऑफ बिजनेस मैनेजमेंट, फायनान्सियल अकॉउंटिंग.
  - Optional - इन्व्हेस्ट ऑडिटरिंग, कराई, इन्व्हेन्स.

- B.Com. II Grant-in-aid Division-1 Permanent Affiliation**
- Govt. Approval - एनबीसी ३५८४/८९१६/विशि-३ दि. ०६/०६/१९८४
  - University Recent Approval - संलग्नता/टी-२/का-१९३/१९९९ दिनांक - २२/०३/१९९९
  - Compulsory - बिजनेस कम्युनिकेशन-२ (इंग्रजी), पर्यावरणप्रश्नास, कंटाईमेंट ऑफ इंट्रोडक्शन, कांसेप्ट ऑफ बिजनेस इन्व्हेन्सिबल-३, बिजनेस स्टॅटिस्टिक्स, नवी जल कायदाधिनयन सिस्टिम.

- B.Com. III Grant-in-aid Division-1 Permanent Affiliation**
- Govt. Approval - एनबीसी ३५८४/८९१६/विशि-३ दि. ०६/०६/१९८४
  - University Recent Approval - संलग्नता/टी-२/का-१९३/१९९९ दिनांक- २२/०३/१९९९
  - Compulsory - बिजनेस एन्व्हेन्समेंट, मॅडल मॅनेजमेंट प्रवर्तक, वी.ओ.पॅरेंटिंग लेक्चरर्स, बिजनेस रीसर्च ऑर प्रोजेक्ट.
  - Optional/Special - इंट्रडक्शन ऑफ स्टॅटिस्टिक्स व व. २, एंक्वायरी ऑफ स्टॅटिस्टिक्स व व. २, इंट्रडक्शन ऑफ स्टॅटिस्टिक्स व व. २, इंट्रडक्शन ऑफ स्टॅटिस्टिक्स व व. २.

- B.B.A. Part I, II, III Non Grant Division Intake - 80**
- Govt. Approval - अनास/२००२/१९९२/०६/विशि-३ दिनांक १६ जुन, २००२
  - University Recent Approval - संलग्नता/टी-२/KOP ८२/००५२२ दि. ३०/०३/२०२१
  - Compulsory - राष्ट्रीय अभ्याराज

Registrar,  
Shivaji University,  
Kolhapur.





**CONTACT : Dr. Mangalkumar Patil, Principal 9421112626 , (02327) 222119**

**Mr. Mahesh S. Vandkar, Head 8421727719** Website: [www.ghalicollege.edu.in](http://www.ghalicollege.edu.in), Email: [drghalicollege@gmail.com](mailto:drghalicollege@gmail.com)